



FBLA State Officer Team Program of Work 2008-2009

Goal #1. Increase membership at the high school and middle school levels.				
Action	Steps	Person Responsible	Due	Status
1. Provide recruitment materials to chapters and schools.	<ol style="list-style-type: none"> 1. Create a recruitment poster to e-mail and mail to advisers. 2. Send recruitment brochure from National Center and recruitment ideas along with poster. 3. Send letter to administrators of schools with no chapter, outlining the benefits of FBLA. 	State Officers	August 15	
2. Designate September as Membership Madness month for Wyoming FBLA.	<ol style="list-style-type: none"> 1. Send above materials to promote Membership Madness month. 2. Provide recruitment ideas through documents mentioned above and through State Officer Bulletin. 	State Officers	August 15	
3. Increase high school membership by educating middle school students.	<ol style="list-style-type: none"> 1. Include middle school information in above literature to schools with no chapters. 2. Promote middle school recruitment activity during FBLA Week. 	State Officers	<ol style="list-style-type: none"> 1. August 15 2. January 1 	



FBLA State Officer Team

Program of Work

2008-2009

Goal #2. Encourage chapters and members to become more actively involved in FBLA.				
Action	Steps	Person Responsible	Due	Status
1. Promote FBLA awareness by encouraging chapters to participate in community service projects.	1. Designate October as Community Service Month. 2. Promote March of Dimes with statewide Mile of Dimes activity. 3. Promote other community service ideas through SO bulletins. 4. Use MySpace page and web site to provide chapters ideas for activities that will promote their chapters.	All Officers	On-going	
2. Provide local officer training in October and November.	1. Offer LEADS training in all quadrants throughout the state.	State Officers	October 15	
3. Promote BAA to encourage chapters to become more active.	1. Offer BAA workshop at FLC. 2. Use State Office bulletin to promote activities that fulfill BAA requirements. 3. Promote BAA at LEADS with a workshop.	State Officers	On-going	



FBLA State Officer Team Program of Work 2008-2009

Goal #3. Create better communication between and among chapters at the local and state level.				
Action	Steps	Person Responsible	Due	Status
1. Create and maintain MySpace page to showcase chapter activities across the state.	<ol style="list-style-type: none"> 1. Advertise My Space page with recruitment materials. 2. Link to Wyoming FBLA Web Page. 	State Officers	First of each month	
2. To encourage chapter involvement, send a monthly bulletin suggesting activity ideas, monthly themes, news and deadlines.	<ol style="list-style-type: none"> 1. Complete bulletin as assigned. August—All September—Kasey Watson October—Reese Irwin November—Brooklyn Pratt December—Chelsey Horn January—Candace Wollert 	State Officers	On-going	
3. Facilitate Chapter Exchange Program to encourage chapters to join or reactivate.	<ol style="list-style-type: none"> 1. Ask existing advisers to share information on Wyoming FBLA with other advisers. 2. Offer ½ price registration for FLC for interested chapters. 3. Contact advisers and ask them to sponsor a new chapter and provide support for new advisers. 	Kathleen Humphrey	On-going	